



22nd Annual Assisted Living CONFERENCE



May 3–19, 2021

REGISTRATION GUIDE

- **HCANJ MEMBER** - \$175 per person
After April 24 - \$200 per person
- **NON-MEMBER** - \$275 per person
After April 24 - \$300 per person

REGISTRATION is **PER PERSON**. Registration can be completed online or by submitting the completed registration form to michelle@hcanj.org. In order to register, individuals who wish to receive CEs must include a valid email address or the registration cannot be processed. This email address will be used for logging into the conference, confirming sessions attended, and verifying earned CEs. Attendees must be employed at the center under which they are being registered. Registration will not be accepted without the registration form, attendee email and payment in full.

This virtual conference will be open for 17 days, giving you ample time to log in and earn CEs. You **MUST** watch each session **in its entirety** on a computer at normal speed and complete both the post test and the evaluation form to earn CEs. Do not attempt to multi-task while viewing sessions since once you click out of the session, your time will no longer be recorded. Attendance cannot be tracked when sessions are viewed via cell phone.

EVENT CONFIRMATION AND LOG-ON INVITATION After your registration form has been processed, you will receive a confirmation from HCANJ acknowledging that you are registered for the conference. A few days prior to the opening of the virtual platform, an email will be sent inviting you to log on to the site and set up your password. HCANJ will also send out an email telling you to keep watch for this invitation. If you attended any virtual session, including our October conference, Spring Conference or Train the Trainer workshops, you will log-in using the same email and password. If you do not receive log-in information two days prior to the conference opening day, please contact Michelle Palko at michelle@hcanj.org.

Remember, when registering for the event, it is very important that you include the email for the registrant of the conference.

REFUND POLICY FOR VIRTUAL CONFERENCE: All registration sales are final. Refunds or credits toward future HCANJ events, or for no-shows are not available. Each registrant will have access to the virtual platform May 3 - May 19, 2021.

LNHA & CALA EDUCATION CONTINUING EDUCATION CREDITS: This continuing education program is approved for New Jersey LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits. In order to allow for compilation and processing of all attendance data, certificates will not be available until 30 days after the conclusion of this virtual event on May 19, 2021. Once the data is reviewed, certificates will be available to access online.

HCANJ events are not NAB-approved but are NJ state-approved and accepted by the NJ LNHA Board. Administrators should register for events using the name that appears on their LNHA and/or CALA license/certificate.

NURSING EDUCATION CONTACT HOURS: This activity has been submitted to Rutgers Biomedical and Health Sciences. Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.



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INTERPROFESSIONAL CONTINUING EDUCATION

The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event. For more information regarding contact hours please contact Michelle Palko at (609) 890-8700.

REQUIREMENTS FOR SUCCESSFUL COMPLETION: To receive LNHA and CALA CEs, registrants must view the entire education session at normal speed, pass the post-test and complete an evaluation form.

Nursing contact hour participants must view the entire education session at normal speed and click on the Rutgers-designated link to complete their post-test and evaluation forms.

If you wish to earn CEs in all categories, you must complete BOTH sets of post-tests and evaluations since they are required for the different CE providers. Without all completed, CEs / nursing contact hours will not be awarded.

Session attendance will be verified via the virtual conference platform — participants must be signed into their personal account to receive credit.

LNHA and CALA certificates can be found at <https://www.hcanj.org/lnha-certificates/>. Nursing certificates will be provided directly through Rutgers Biomedical and Health Sciences

CONFERENCE QUESTIONS?

Michelle Palko
Director, Education/Convention Services
email: michelle@hcanj.org

MEMBERSHIP QUESTIONS?

Deb Mumola
Office Manager, Bookkeeping, Member Services
email: debbie@hcanj.org

(609) 890-8700 ● Fax (609) 584-1047

22nd Annual HCANJ Assisted Living Conference Sessions

All courses are available until 5 p.m. on May 19, 2021

Infection Control – It's EVERYONE'S Responsibility

Janet Siegal, RN, CALA ● *Director, Quality, Clinical & Regulatory Services, Health Care Association of New Jersey*

The COVID-19 pandemic has highlighted the need for assisted living to re-visit infection prevention and control policies to effectively protect residents and staff from infectious diseases. IPC policies will be discussed, emphasizing that IC is the responsibility of not only nursing, but all staff: housekeeping, maintenance, laundry, dietary, and activities. NJ E.D. 20-026, the role of the Infection Preventionist, considerations for determining adequate supplies of PPE, the Focused Infection Control Survey Checklist and frequently-cited infection control deficiencies will also be addressed.

.75 NJ LNHA & CALA CEU approved / .75 Nursing Contact Hour submitted

The Breaking Point: Finally Take Control of Your Stress and Chaos

Denise Boudreau-Scott, LNHA, MHA ● *President, DRIVE*

There is no doubt, this is the most stressful time in our lives and you work in the epicenter of it all! It is more important than ever for you to carve out a place of calm and peace to maintain your sanity and health. Learning simple tricks can make your life and job less taxing and more rewarding. I swear! I would love to help you find that place of calm, so that you can teach your team how to get there too! Join me for a stress-busting and soul-inspiring journey. You deserve it!

1 LNHA & CALA NJ CEU approved / 1 Nursing Contact Hour submitted

What to Expect and How to Prepare for COVID-19 Lawsuits

William Mundy & Ahsan Jafry ● *Partners, Burns White*

The Coronavirus Disease 2019 (COVID-19) pandemic has had an unprecedented impact on society. Frontline healthcare workers were hailed as heroes while the New Jersey Governor issued an executive order and the New Jersey legislature passed a law granting immunity to healthcare workers from malpractice claims generated from the COVID-19 response. However, there have been unfavorable headlines and rumblings of potential lawsuits. This presentation will focus on understanding the applicability of the immunity granted under New Jersey law and provide guidance on what issues a healthcare center will have to address in order to successfully defend against potential claims.

1 LNHA & CALA NJ CEU approved / 1 Nursing Contact Hour submitted

Common OSHA Hazards Related to the Healthcare Sector

Robert Coleman ● *Compliance Assistance Specialist, US DoL-OSHA*

This session will address the most common hazards and frequently-cited regulations in the healthcare sector. The presentation will also cover requirements related to COVID-19, including the requirements of OSHA's Respiratory Protection Standard.

.75 LNHA & CALA NJ CEU approved / .75 Nursing Contact Hour submitted

Trauma-Informed Care: What Your Staff Needs to Know!

Cat Selman ● *President, The Cat Selman Company*

In the current climate of COVID-19, trauma-informed care has become a primary focus of not only resident care, but employees as well. Every employee delivering care or service to any resident should have training and competency skills in this area. This session will address aspects of trauma-informed care as it relates to physical trauma, mental/emotional/psychosocial trauma, care planning, as well as training issues. But while you care for your residents you need to care for yourself as well. Cat address how staff can handle their own personal traumas experienced during the pandemic. This is a session that every employee in your center needs - taught in a manner that everyone can understand!

1.5 LNHA & CALA NJ CEU approved / 1.5 Nursing Contact Hour submitted

A Chronic Headache: Medical and Recreational Marijuana in Assisted Living Communities

Brian Rath, Esq. & Charlene Gedeus, Esq. • Counsel, Buchanan, Ingersoll & Rooney

Marijuana is now legal in New Jersey for both medical and recreational use and assisted living communities are now faced with how to deal with use by both staff and residents. This presentation will discuss the current law in New Jersey with respect to marijuana and its impact on communities' operations and relationships with stakeholders.

1 NJ LNHA & CALA CEU approved / 1 Nursing Contact Hour submitted

Marketing and Census Recovery Post-COVID: Building Back Stronger

Patricia Richardson, MSN, BSBA, RN, NE-BC, CMSRN • Director, Post Acute Solutions, Relias

Navigating today's healthcare environment has become increasingly complex given the current pandemic. Assisted living leaders are tasked with providing exceptional care quality in the safest environment, securing essential protective equipment for front line healthcare workers and managing expenses in the midst of declining census. In addition, several uncontrollable factors including CMS's Hospital Care at Home Program and baby boomers choosing to age in place, are pushing down senior living census to new lows month after month. Join Patricia as she discusses the general state of healthcare in New Jersey and reviews best practices for census recovery.

.75 NJ LNHA & CALA CEU approved

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