



*50th Annual
Spring Conference*



March 29 -31, 2022

Caesars Atlantic City Hotel & Casino



*see registration form

INDIVIDUAL PROSPECTUS

Registration Information

There is no online option for this conference. Registration closes Friday, March 18!

All registrations must be accompanied by payment in full. Checks should be made out to HCANJ.
(Reminder: You must register using the name that is on your active license.)

REGISTRATION INCLUDES: Access to education sessions, exhibit hall, prize drawings, buffet breakfast & lunch, and refreshment breaks (*Kosher lunch available upon advance request*).

Each individual must be registered and have paid the daily fee in order to take advantage of that listed above.

COVID-19 POLICY: *Accushield* is the official health attestation and screening partner of HCANJ. All attendees must register their vaccination card, *Docket* app letter, or a negative COVID-19 test that has been taken within 48 hours of arrival on site. All attendees will receive a link to the *Accushield* system and must register their credentials prior to arriving on site to ensure badge pick-up is not delayed. There will be no on site testing.

Please do not attend if you do not feel well, or exhibit any of these symptoms: fever or chills, cough, shortness of breath or difficulty breathing, fatigue, muscle or body aches, headache, new loss of taste or smell, sore throat, congestion or runny nose, nausea, vomiting, or diarrhea.



Accushield

BADGES/PROGRAM MATERIALS Please make certain to print your information clearly on your registration form, or register online, to avoid badge errors. Badges cannot be mailed in advance. Each registered individual must pick up their own badge at the onsite registration desk.

CANCELLATIONS/REFUND POLICY HCANJ reserves the right to cancel any program for which registration fees received are insufficient to support budgeted expenses. When HCANJ cancels a program and rescheduling fails, all registration fees are refunded in full with notification. In the event of inclement weather, call the HCANJ office at (609) 890-8700 for cancellation information. HCANJ regrets that we are unable to offer refunds for canceled registrations and no-shows.

REGISTRATION SUBSTITUTIONS If the individual who originally registered is unable to attend the program, we encourage substitution from the same facility. Since badges are not transferable, individuals wishing to make a substitution should call HCANJ at (609) 890-8700 or email the change request to michelle@hcanj.org by the Thursday before the event. Be sure to include the information for the new attendee so that a new badge can be prepared in advance of the conference.

EXHIBITOR PRIZE DRAWINGS All prize drawings will take place in the exhibit room during lunch. Attendees wishing to participate must visit with exhibitors on a daily basis, complete their ballots, or drop off business cards prior to each drawing. Participants must be registered for the conference and must be present in the exhibit room to win or another name will be drawn and announced.

LODGING All lodging is made and paid by the participant and not included in your registration fee. A limited amount of rooms are blocked at the discounted rate of \$89/night plus applicable taxes on a first-come, first-served basis. The discounted block will be held through February 26, 2022.

To reserve a room at Caesars Atlantic City:

- Call the hotel directly at 888-516-2215 (8 a.m. - 2 a.m. EST, 7 days a week).
- Give the group name and code: **Health Care Association of New Jersey 2022 / SC03HC2*** There is a maximum of four persons per guest room. Each additional person will be charged at a rate of \$20 per person, per night. **All callers will be asked for this code but can also book by saying "Health Care Association 2022."*

OR

Reserve your room online at www.hcanj.org/springroom.

CONTINUING EDUCATION AND CONTACT HOURS Credit hours are indicated in each program description. All attendees will be scanned both in and out of each program in order to track and award accurate education credits/contact hours. All attendees will be required to fill out an evaluation which will be collected at the conclusion of each program.

HCANJ reserves the right to make alterations, additions, or omissions to the program or schedule when, in our opinion, such alteration is necessary.

ADMINISTRATOR EDUCATION CONTACT HOURS This continuing education program is approved for LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

New Jersey and New York credits have been approved. Pennsylvania credits are pending approval.

LNHA and CALA certificates will be available on the HCANJ website 30 days after the close of the conference. Certificates can be printed at <http://ceu.hcanj.org/>. Rutgers will contact attendees directly regarding nursing certificates.

NURSING EDUCATION CONTACT HOURS This activity has been submitted to Rutgers Biomedical and Health Sciences and is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

RUTGERS
BIOMEDICAL AND
HEALTH SCIENCES



JOINTLY ACCREDITED PROVIDER
INTERPROFESSIONAL CONTINUING EDUCATION

The nurse planner and speakers have been cleared that there is no presence of conflict of interest for this event. There is no sponsorship received for this event.

T u e s d a y

MARCH 29, 2022

All activities will take place in The Palladium

8 - 9 a.m. Registration, tour of exhibits, complimentary breakfast

STATE & FEDERAL UPDATE

9 - 11 a.m.

Join us for an informative discussion about emerging state and national issues facing providers in skilled nursing and assisted living communities, as well as pending state and federal legislation.

- **Andrew P. Aronson**, *President & CEO, Health Care Association of New Jersey*
- **LaShuan Bethea, JD, M.ED. BSN, RN**, *Executive Director, National Center for Assisted Living*

2 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 2 Nursing Contact Hours submitted

ETHICAL CONCEPTS OF SURROGATE DECISION-MAKING

11 a.m. - 12:15 p.m.

This session will discuss the emergence of rights-based theories and practices in surrogate decision-making. Topics to include limited guardianship, alternatives to guardianship, supported decision-making which present challenges in determining capacity.

- **Helen C Dodick**, *Acting Public Guardian, Office of the Public Guardian for Elderly Adults*
- **Joseph Young, Esq.**, *former Executive Director of Disability Rights New Jersey*

1.25 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 1.25 Nursing Contact Hours submitted

12:15 p.m.

Complimentary lunch, tour of exhibits

PDPM SUCCESS:

The COMPONENTS, DOCUMENTATION AND REDUCING AUDIT RISK

1 - 3 p.m.

PDPM and potential audit success depends upon the combination of patient acuity capture and supporting documentation. This session will review strategies for PDPM success, best practices for audit-ready documentation, and an interdisciplinary approach to MDS assessment.

- **Alicia Cantinieri, MBA, BSN, RN, RAC-MT, RAC-CTA**, *VP of MDS Policy and Education*
- **Tracey Weiss, MA, CCC-SLP, RAC-CT**, *VP of compliance and Auditing Services
Zimmet Healthcare Services Group, LLC*

2 LNHA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 2 Nursing Contact Hours submitted

3 p.m.

Tour of exhibits, complimentary refreshment break, drawings for exhibitor prizes

LEADERSHIP THROUGH THE MOVIES:

HOW TO MOTIVATE STAFF AND DEAL WITH FAMILY MEMBERS

3:15 - 5:15 p.m.

This session will use movie clips to illustrate what makes an effective leader, and provides tools to help motivate staff and deal with family members.

- **William J Mundy, Esq.**, *Partner and Co-chair Healthcare and Long-Term Care Litigation, Burns White. LLC*

2 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 2 Nursing Contact Hours submitted



W e d n e s d a y
MARCH 30, 2022

All activities will take place in The Palladium

8 - 9 a.m. Registration, tour of exhibits, complimentary breakfast

**VALUE BASED PURCHASING AND SNF QUALITY REPORTING PROGRAM:
UNDERSTANDING THEIR OUTCOMES AND FINANCIAL IMPACT**

9 a.m. - 12 noon

Today more than ever, it is critical for skilled nursing facilities to produce exceptional quality outcomes. The transition to value-based reimbursement is here and it can have a significant impact on your organizations Medicare payments, marketability, strategic planning and much more. In this two-part session Sarah will review the technical components of both the SNF Value Based Purchasing program and the Quality Reporting Program, discuss practical approaches to help avoid payment penalties and improve quality outcomes.

- **Sarah Ragone, MSPT, RAC-CTA, QCP, Vice President Reimbursement and Education, Coretactics, Inc.**

3 LNHA– NJ & NY Credit Hours approved; PA Credit Hours submitted / 3 Nursing Contact Hours submitted

12:15 p.m. Complimentary lunch and tour of exhibits

**POPULATION HEALTH MANAGEMENT:
WHAT LONG TERM CARE PROVIDERS NEED TO KNOW**

1 - 3 p.m.

The bad news: Population Health Management (PHM) is a broad term usually reserved for programs such as ACO, health plans and bundled payments. The good news: LTC providers are taking control and seizing opportunities within PHM that foster enhanced clinical outcomes and cost savings. What can you do? Attend this session to learn more about PHM models and how LTC providers are driving success in PHM.

- **Jill Sumner, MPH, MBA, VP, Population Health Management, American Health Care Association/National Center for Assisted Living (AHCA/NCAL)**

2 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 2 Nursing Contact Hours submitted

3 p.m. Tour of exhibits, complimentary refreshment break, drawings for exhibitor prizes

**REGAINING YOUR “ZING” -
JUMP STARTING YOUR MOTIVATION AFTER COVID-19**

3:15 - 5:15 p.m.

“ZING” means energy, enthusiasm, or liveliness. Due to the pandemic, many health care professionals have either temporarily “misplaced” their ZING, or have totally lost it! Let’s face it - everyone is simply exhausted and find it hard to simply place one foot in front of the other each day. Whatever your emotional position may be Post-COVID, professionals are finding it harder and harder to recapture that enthusiasm for the job they love, and the role they play within their community. Will it be possible to regain that enthusiasm and motivation? Do you now feel so emotionally damaged that you cannot recover? Cat will share what COVID has done to us - the good, the bad, and the ugly and offer guidance and suggestions on how we can recapture that motivation and enthusiasm for what we do best - caring for our precious elders.

- **Cat Selman, President, The Cat Selman Company**

2 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 2 Nursing Contact Hours submitted

QUESTIONS? Contact Michelle Palko at michelle@hcanj.org or 609-890-8700

T h u r s d a y
MARCH 31, 2022

All activities will take place in The Palladium

8 - 9 a.m. Registration and complimentary breakfast

**CREATIVE STRATEGIES TO HIRING STAFF:
SPONSORSHIP OF FOREIGN NURSES MAY BE THE WAY TO GO!**

9 a.m. - 12 noon

Challenges facing healthcare systems in 2019 pre-covid has created shortages for critical healthcare providers throughout the United States. Once COVID hit it created another world of staffing challenges. Communities are struggling with not enough staff due to the burnout, mandates, and outside competition. So, what is the answer? This session will help you think outside the box and understand international staffing, how it works and if it's the right fit for you.

- **Meghan Kennedy Riordan, Principal and Ahndia Mansoori, Senior Associate Attorney, Immigration Law Practice Group, Kitch Drutchas Wagner Valitutti & Sherbrook**
- **Dr. Rosemarie D. Rosales, DNP, MPA, RN, CCRN-K, CPHQ, Health Care Consultant**

3 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 3 Nursing Contact Hours submitted

12 noon Complimentary lunch

LABOR RELATIONS

1 - 4 p.m.

This session will give you an updated overview of the Biden NLRB enforcement priorities and new legal challenges for employers in union negotiations.

- **Robert C. Nagle, Partner & Ian D. Meklinksy, Partner, Fox Rothschild, LLP, Attorneys at Law**
- **Angelo J. Genova, Esq., Chairman, Genova Burns LLC**

3 LNHA & CALA – NJ & NY Credit Hours approved; PA Credit Hours submitted / 3 Nursing Contact Hours submitted

Important: Registration closes on Friday, March 18!

**SAVE
THE
DATES!**

**2022 Assisted Living Conference
May 17, 2022**

**Train the Trainer Workshop
June 2, 2022**

**2022 Annual Convention & Expo
October 25 & 26**

**Our thanks to the vendors who are supporting this conference.
Please stop by and see them.**

QUESTIONS? Contact Michelle Palko at michelle@hcanj.org or 609-890-8700

2022 Annual Sponsors

Click on a logo to be brought to the company's website.

Platinum



Gold

